

World Reputation Rankings 2025

Aristotle University of Thessaloniki

Greece

Your Highlights

Reputation Rank	Reputation Score
301-500	16.2-26.8

A breakdown of your institution's performance in this year's ranking:

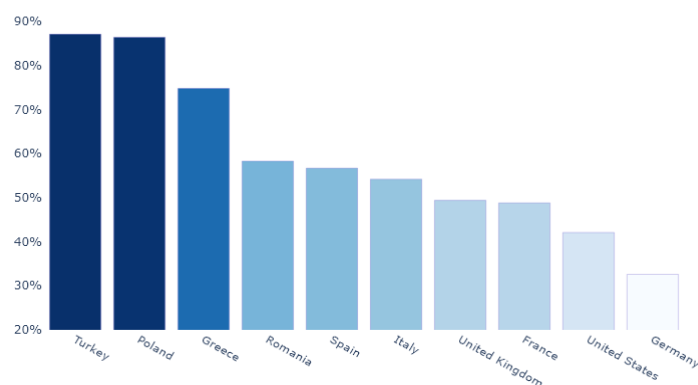
PILLAR		RESEARCH	TEACHING	OVERALL
Vote	No. of votes	116.5	76.0	192.4
	Score	3.8	3.5	3.7
	Rank	301-500	501-1000	501-1000
Pairwise				
	Score	45.5	56.4	50.9
	Rank	301-500	201-300	301-500
Diversity				
	Score	58.7	59.8	59.2
	Rank	301-500	301-500	301-500

Pairwise Comparison

The vote count method allows respondents to freely select any university, often leading to dominance by well-known "super-brands." In contrast, the pairwise comparison method pre-selects universities, requiring respondents to rank them from 1 to 5. This approach encourages consideration of institutions beyond the top-tier names while still allowing top universities to be highly rated. It ensures that respondents engage with a broader range of institutions, providing a more balanced reputational assessment.

Win-loss ratio chart

The chart shows win-loss ratios against universities in other countries when directly compared in the pairwise analysis. A higher bar indicates a stronger performance in these direct comparisons. Each country must have at least 20 direct comparisons with your institution to be included, and the chart displays results for up to the top 10 countries.

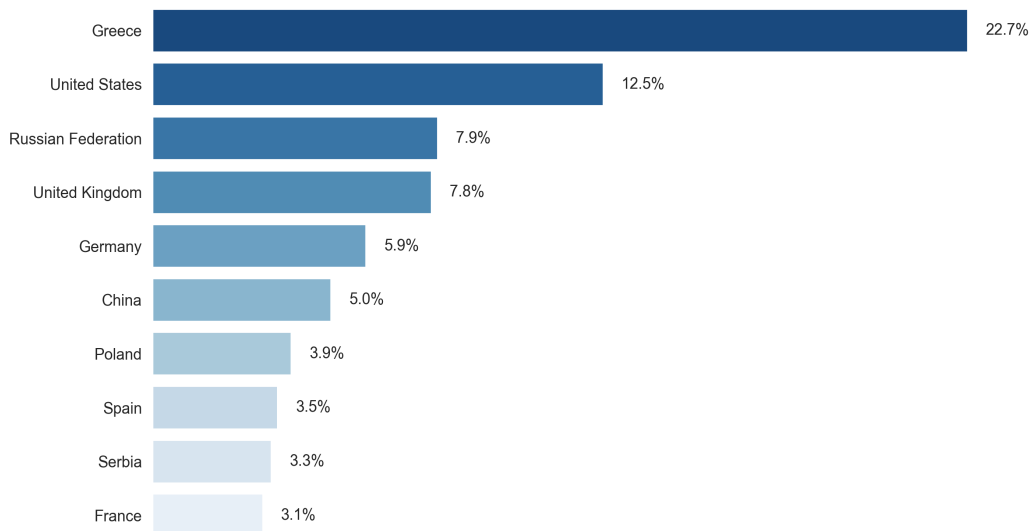


Voter Diversity

For universities with similar vote counts, additional measures are needed to assess reputational performance. This metric evaluates voter diversity, based on the idea that institutions with a broader respondent base have a stronger reputation. Universities that receive votes from a wide range of countries and academic disciplines are considered to have a more robust global standing. This approach allows institutions to differentiate themselves not just by the number of votes received, but by the diversity of their respondents.

Geographic distribution of your votes

The chart below presents a breakdown of where your weighted votes originated, providing insight into the key countries that shape your institution's global reputation.



The top 10 countries that voted for you accounted for 76% of your total votes. In comparison, for all institutions in Greece, the top 10 voting countries accounted for 77% of their total votes. Institutions where the top 10 countries contribute a larger proportion of total votes, tend to be less diverse than others in the country.

Top contributing academic disciplines

The table below highlights the top three academic disciplines that contributed to your institution's reputation votes, along with their respective vote shares.

Subject	Vote Share
Arts and Humanities	26.8%
Physical Sciences	25.9%
Engineering	18.6%

Queries

For any queries reach out to your customer success representative or email datapoints.support@timeshighereducation.com

Further Information

Please view the reputation ranking [methodology](#) for further details